

Morton County Fair Board Minutes

April 18, 2023

7:00 pm Morton County Fairgrounds, New Salem

Meeting called to order at 7:00 pm central time by board President Shawn Feiring.

Directors presented: Shawn Feiring, Kristine Koeplin, Barry Schulz, Robert Boehm, Melissa Plesuk, Mark Isaacs, Taylor Friesz and Annie Gartner

Associate Members presented: Trina Gress

Guests: Don LaFleur MCFB Accountant and Mary Doll

Custodial Report: Would like some input on the exotic sale on May 5th because of the mud, board stated to try and have them stay on the road as much as possible and to stay out of the show arena area. Mary was wondering about people reserving camping spots, Peggy has that ready to go on our website. Keypad on office door is not letting the door lock need to manually lock the door for now.

Additions/Approval of Agenda: Taylor moved to approve agenda, Melissa 2nd motion passed.

Secretary's Report: Barry moved to approve the minutes as presented, Kristine 2nd, motion passed.

Treasurer's Report: In the checking \$73,002.10, Savings account \$191,523.25 and in the web Activity Account \$500.10. Revenue is as follows; Jan. /Feb./March facility Rental \$150.00 for a total revenue of \$150.00. Taylor moved to approve the treasurer's report, Barry 2nd motion passed.

4-H Report: Renae Gress- NDSU Extension Agent via phone. Presented the 4-H Achievement Day's tentative schedule. 4-H animals will have to leave Friday night unless they are staying for open show on Saturday and Sunday, all board members presented were in favor of this. Goodtimes Ranch will be doing the flower beds around the fair grounds. She will ask the club if they could spruce up by the flag pole. Kristine made the motion to allow the 4-H to use the beer trailer for storage and cooling of the pop and water at the fair and to park it in the same location as last. Melissa 2nd motion passed.

Bills to pay: none

Old Business:

Committee Reports:

Amusement & Youth Activities: Shawn has the inflatables from Bounce Rite booked, rock wall for Sunday is booked. He has a call out to 701 Corn Hole about having a corn hole tourney during the fair. Melissa has a call out to the ax throwing, also talked to Rocky Top about putting a petting zoo on, will come for 2 days \$2000.00 plus mileage and hotel. Theo Arts will come and do face painting for the kids. Melissa had a call to Daryl's racing Pigs and she will call the Fluffy Owl Bar to see if they would do a corn hole tourney if 701 does not want to.

Beer garden/Liquor: Got the letter updated, changed dates, correct address, left times the same, removed were it said beer tickets, just going to have prices. Committee would like to send them out this week and have back by May 15th. Robert made the motion to send the letter out with corrections, Kristine 2nd, motion passed.

Camping: Will go live late July for the fair.

Capital Improvements: Committee will follow up on the electrical upgrade for the camping area and will get bids. Mark presented the plans for the water project, all new barn hydrants will have to have a back flow preventer on them at a price of \$1200.00 each. Nathan and Mark went to Park Board to present the route of the water line, they are ok with the route. City will require a permanent easement for water line for Park Board to sign. Once the plans get approved, should be able to go out to bids in about 10 days. Mark has had meetings with City and Park Board, need an agreement with the board and potential new owners of the Golden West to figure out the north line to dictate the access point to get to the back piece of the land to the west.

Country Fest: Peggy has a meeting next week with the attorney to go thru the contract.

Facility Maintenance: no report

Gates & Parking: Working on a price quote for removal speed bumps to be placed on cow road. Barry will get Backhaus to get gates installed and fence fixed. Country Fest has crowd control panels for any one that wants to use them.

Music & Small Acts: All the performers have been notified of their days and time's. Colleen Reinhardt will do the church service on Sunday. Waiting to hear from Fiz and Thistle.

Public Relations/Advertising: Bid proposal from Townsquare Media for \$2100.00 includes 5 ads/day, 200 total ads at: 30 seconds each, covers radio stations 98.7fm, 97.5fm, 1270am, and 103.3fm. Second bid proposal came from iHeartMedia for \$2880.00, includes 261 30 second commercials, live remote broadcast on Friday and includes the radio stations 1130am, 550am, 94.5fm, 101.5fm, 710am and 92.9fm. Barry moved to go with iHeartmedia and Townsquare Media, Kristine 2nd roll call vote; Melissa yes, Mark yes, Kristine yes, Taylor yes, Robert yes, Barry yes, Shawn yes, and Annie yes. Motion passed unanimously.

Sponsorship letters are due back by May 20th. Have anything for the fair book need to give it to Kristine, and she will pass it on to Sheyna. Deadline is May 20th. Going to send a fair book from last year to the New Salem Journal to see if they would like to print the book for us and to give us a bid. Fay Lennie will help proof read the book.

Rodeo / Draft Horse Competition: BEKTV is going to televise the rodeo, they will pay the fair \$5000.00. Public Relations gave them a list of our major sponsors. Draft Horse is good to go.

Power Pull: Waiting on a contract from Full Pull, hired the same announcer as last year. Taylor will talk to Mark from West River Equipment to see if they can supply a pullback tractor and operator.

Competitive Events/ Awards: If you want to use the fair entry mock fair, need to have a username and login.

Commercial Exhibits & Concessions: Have 12 inside vendors so far, deadline is May 1st. Will get the outside vendor forms out. Look at putting sides on the tent that is on the east side of the concession building for vendors. Working on finalizing the food vendors, waiting on two payments.

Security: Jon is working on the contract, will have by the next meeting.

Budget: The following committees request these amounts; Amusement & Youth Activities- \$6500.00, Commercial Exhibits/Vendors-\$500.00, Competitive Events/Awards-\$55,000.00, Country Fest- \$6,000.00, Music & Small Acts- \$21,000.00, Power Pull- \$14,000.00, Public Relations- \$ 15,000.00, Rodeo/Draft Horse Competition- \$21,000.00, and Security-\$ 11,000.00. Total budget for 2023 is \$150,000.00. Mark made the motion to approve the budget, Taylor 2nd, motion passed.

Office: Purchased a safe from Scheels for \$499.00. 18 gun, digital keypad with backup keys. Shawn will bring some kids up during the day to help unload. Discussion was on where to put the safe in the office, need to plan a spring cleaning of the office.

Google Account: We now have access to the account, so we can set up the business account.

New Business:

Pepsi Contract: Under the contract till 2025, the parties on the contract are Morton County 4-H and Morton County Fair Association.

Freezers: Table for now, Pepsi gave us the cooler in the old concession building to use, board will allow 4-H to use the cooler during the fair.

Tables and Chairs: City is selling chairs and tables, decided that we do not need any. Pioneer Club gave us 20 folding chairs and 10-8' tables. Fire Dept., has 20 folding padded chairs to give to us.

Zoom Equipment: Anker Power Conference speaker phone, 6 mics, enhanced voice pick up for \$129.00, 40" Insignia TV LED full HD is \$119.99 and the full motion TV wall mount is \$39.99. Barry moved to buy 2-40" tv's and two wall mounts and the anker power conference speaker phone, Melissa 2nd roll call vote; Melissa yes, Mark yes, Kristine yes, Robert yes, Shawn yes, Taylor yes, Barry yes and Annie yes, motion passed unanimously. Barry will contact Hertz Electrical to get 2 outlets put in, and Robert will install the TV's and mounts.

Received a thank you from the Melvin Kinnunen Family.

Next meeting is May 16, 2023 at 7:00 pm at the Morton County Fair Grounds in New Salem.

Robert made the motion to adjourn, Barry 2nd, motion passed. Meeting adjourned at 8:55 pm central time

Annie Gerber
MCFB Secretary
4-18-23